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FOR IMMEDIATE RELEASE:

Teen web series Miss Behave moves closer to debut

Internet destination for teenagers and young adults will deliver more than just online programming

HOLLYWOOD, CA (November 11, 2009) – After nearly a year of economy related postponements, Miss Behave, the web series, is set to begin first season principal photography mid-January 2010. A unique concept in online programming, Miss Behave is ready to take internet viewing habits globally with unlimited 24 hour a day access to the newest teen drama and social network. Unlike other shows dealing with stereotypical teenage issues, Miss Behave has no boundaries and will draw viewers into the lives of the misbehaved Malibu characters via the interactive community specifically designed for the new web series with message boards, chat rooms, fashion and style blogs, plus weekly video blogs.

Says creator/executive producer Susan Bernhardt "Miss Behave is all about real teens, with everyday issues. Yes, some of the characters come from an affluent background, but most don't, and our mix of talented, young actors will show a global internet audience what can happen when lies become the root of life-long friendships, and how bad decisions can affect relationships and change lives."

Leading the cast of Miss Behave is seventeen year old actress, recording artist and co-executive producer Jillian Clare, most recognized from her award winning performance as pre-teen Abby Deveraux on NBC's Days of Our Lives. Jillian will be portraying good girl Victoria (Tori) Archer, daughter of mega-successful parents, William (a famous author) and Elizabeth (Hollywood's publicist to the stars), who gets more than she bargained for when she begins deceiving her childhood friends to cover up her exciting new alter ego. Joining the cast as Jillian's childhood friends are her REAL best friends, Brett DelBuono (A&E's The Cleaner) and Jenna Stone. Though principal casting is still underway, Miss Behave producers have also tapped Marco James as bad boy heartthrob Riley Clark, the new guy in Tori's secret life.

Unlike other productions making the jump to the internet, Miss Behave is more than just a web series. The producers behind the project believe that savvy Echo Generation internet users are clamoring to learn the latest industry trends and are prepared to share that inside information with their audience. Ms. Bernhardt continues "Besides fun, edgy drama as part of a riveting online teen soap opera, who doesn't want to know where to buy the clothes being worn by the actors, or the jewelry on their neck? With our innovative approach to the web series, viewers will learn, through blog posts talking about the products on the show, the WHO, WHAT & WEAR behind each character, plus acquire insightful information through the interactive website designed specifically for the web series."

A shell of a website is already in place at <http://missbehave.tv> with the official launch date set for early 2010. As the series moves forward with a vision of unique programming, plus a cast of seasoned young actors, Miss Behave is set to debut as more than just a web series and social network – it will be an internet destination for an audience that demands originality, edge and style.

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