



FOR IMMEDIATE RELEASE:

Young Hollywood and Soap Stars step out to celebrate web series debut

Miss Behave Premiere & Launch Party set for June 23rd in Hollywood

HOLLYWOOD, CA (June 19, 2010) After nearly two years of development, pre and post production, the highly anticipated teen online soap opera, Miss Behave, will globally launch on Thursday, June 24th, both on their official home, <http://missbehave.tv> and the web network <http://koldcast.tv>. Says creator/executive producer Susan Bernhardt "I can't believe the time is finally here; I envisioned a web show years ago, just as online content was in its infant stages." She continues "I'm excited and extremely proud of my cast and crew; they all wore many hats and deserve major kudos for making my dream their reality!"

Leading the cast of Miss Behave is seventeen year old actress, recording artist and executive producer Jillian Clare, most recognized from her award winning performance as pre-teen Abby Deveraux on NBC's Days of Our Lives. Joining Jillian are Trevor Nelson (portraying older sibling Billy), plus best friends on and off screen Brett DelBuono and Jenna Stone. Rounding out the series regular cast is Marco James, Bianca Magick and Daytime Emmy winner Darin Brooks, now starring on Spike TV's Blue Mountain State. An elite group of other recognizable names guest star throughout the series including ex-Days of Our Lives stars Patrika Darbo and Jacee Jule plus Brendan Robinson from ABC Family's new hit Pretty Little Liars.

A full scale premiere and launch party is slated for Wednesday evening, June 23rd with red carpet arrivals beginning at 6:30 pm. The VIP party is scheduled from 7-9 pm, with general admittance at 9, followed by the screening of the first two webisodes at 9:30pm and a special musical performance by Kim DiVine (<http://kimdivine.com>) following. The event will then switch to party mode as DJ Kyle Kaplan (10 Things I Hate About You) spins us to the midnight hour.

Confirmed to attend are Miss Behave stars including **Jillian Clare, Trevor Nelson, Marco James, Bianca Magick, Brendan Robinson, Patrika Darbo, Jacee Jule, Kasey Campbell**, plus expected celebrities from **Disney and Nickelodeon, Jason Dolley, Bridget Mendler, Matt Bennett, Devon Werkheiser, Daniella Monet, Gage Golightly, Doc Shaw, Gregg Sulkin** and film and television stars **Josh Sussman (GLEE), Eric Martsof (Days of Our Lives), Luke Kleintank (Gossip Girl), Madisen Beaty (Pregnancy Pact), Sasha Pieterse (Pretty Little Liars), Molly Burnett (Days of Our Lives), Taylor Spreitler (Melissa and Joey, Days of Our Lives), Lexi Ainsworth (General Hospital), Kyle Kaplan (10 Things I Hate About You), Molly McCook (GLEE)** and others confirming daily.

When: Wednesday 06/23/2010

Where: Cinespace – 6356 Hollywood Boulevard

Media Check-in: 6:00 pm

Red Carpet Arrivals: 6:30 pm

A limited number of VIP and General Admission tickets are available to the public. Those can be purchased on eBay (type in Miss Behave launch party in the search area) with a portion of the ticket sales revenue benefiting Jillian's favorite charity, StarLight Children's Foundation.

About StarLight Children's Foundation™

When a child or teenager has a serious medical condition, everyone in the family is affected. For more than 25 years, Starlight Children's Foundation has been dedicated to helping seriously ill children and their families cope with their pain, fear and isolation through entertainment, education and family activities. Starlight's programs have been proven to distract children from their pain, help them better understand and manage their illnesses, and connect families facing similar challenges so that no one feels alone. Through a network of chapters and offices, Starlight provides ongoing support to children, parents and siblings in all U.S. states and Canadian provinces with an array of outpatient, hospital-based and Web offerings. Programs are also delivered internationally through affiliates in Australia, Japan and the United Kingdom. To learn more visit www.starlight.org